



# FAST FACTS ABOUT FIDO STANDARDS

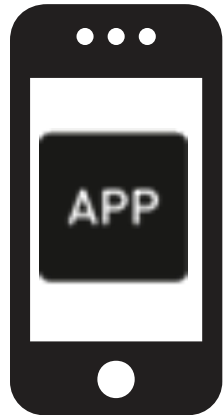
## Executive Overview

# Executive Summary

- The FIDO Alliance delivers standards for strong & simple user & device authentication
  - Prevents phishing, scalable remote attacks while adhering to privacy requirements and making it simple for users, developers and IT
  - Supported by industry as the “SSL for user authentication”, referenced by regulators, standards bodies
  - Agnostic to specific authentication mechanism (biometrics, wearables, tokens) – plug & play
- Existing FIDO standards cover mobile applications and use cases across most industry verticals
  - Commercial implementations scaling up world-wide, cover 3B+ users with biometrics & tokens
- **FIDO2 brings native enablement for strong authentication to browsers**
  - **Makes it possible to deliver strong authentication to users at population scale, changes economics of authentication**
  - **Simple JavaScript API delivers hardware-based security for user authentication**
  - **Supported by major browsers, such as Chrome, Firefox, Edge and Safari 13**
  - **Co-Authored by Google, Microsoft, PayPal, Nok Nok Labs and others**

# FIDO2 Extends the Passwordless Experience to Browsers

Today



New!



**Mobile Apps** support FIDO passwordless authentication

**Web Pages** can now authenticate with FIDO *directly* through the browser

- Out-of-band smartphone not needed
- 2<sup>nd</sup> factor token not needed

# FIDO2 Standardization Triggers an Inflection Point

- **FIDO2 Web Authentication Standard launched in 2018**
  - Support for FIDO Authentication on desktop and browsers is available now
  - Nok Nok's Authentication Server is FIDO2 certified
- **What it means for customers ?**
  - **Frictionless customer experience** from PCs and browsers for web transactions is possible now
  - **Triggers adoption of universal authentication** to support authentication use cases on Web, Mobile browsers, Kiosks and other channels

# FIDO Authentication Standard is Mainstream Now



250+ organizations committed to solving the PASSWORD PROBLEM



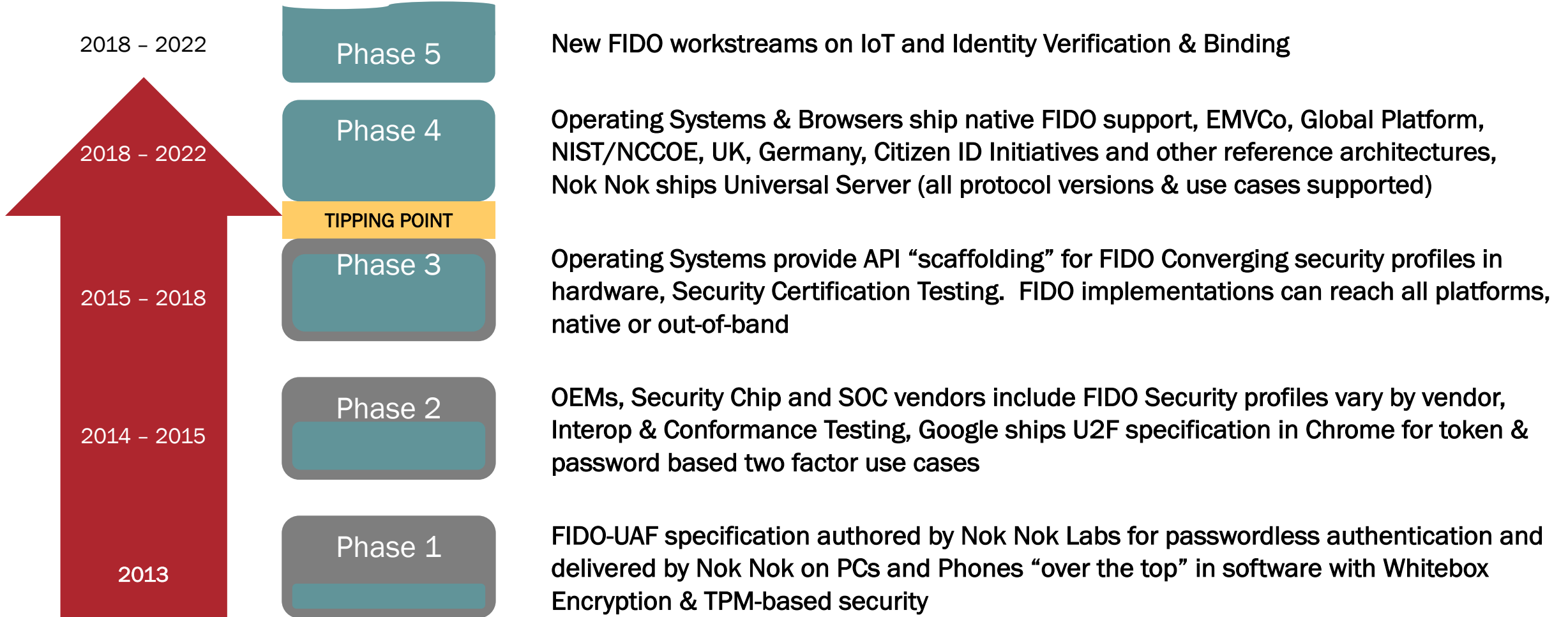
## “ PERFECT STORM ”

- Support for Browsers, Applications on all major platforms and devices
- Rapid consumer adoption of biometrics to eliminate passwords
- Regulations mandating strong customer authentication



# Evolution of FIDO – Fixing the Internet’s Password Problem

Referenced by Regulators & Policy-Makers, Adopted by Industry Bodies



# Next Steps

- If you want to **LEARN MORE** from the creators and founders of FIDO:
  - Request a call to explore how your organization can leverage FIDO
- If you are **READY TO EXPLORE**:
  - Request a discovery session to review your use cases
- If you are **READY TO EVALUATE S3 Authentication Suite**:
  - Request an evaluation license to test against your requirements

[www.noknok.com/trynow](http://www.noknok.com/trynow)

